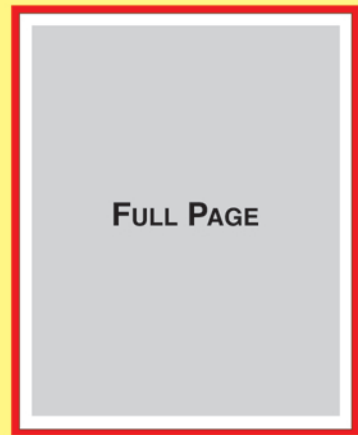


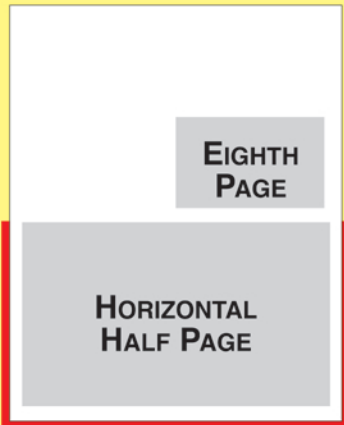
TWO PAGE SPREAD

Live area 16 x 10.125"
 Trims to 16.75 x 10.875"
 Full bleed 17 x 11.125"



FULL PAGE

Live area 7.625 x 10.125"
 Trims to 8.375 x 10.875"
 Full bleed 8.625 x 11.125"

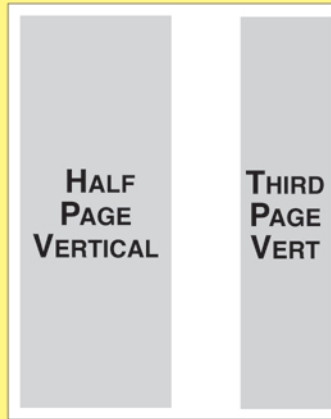


HALF PAGE HORIZONTAL

7.625" x 4.875"

With bleeds, three sides:

Live area 7.625" x 4.875"
 Trims to 8.375 x 5.25"
 Full bleed 8.625 x 5.375"

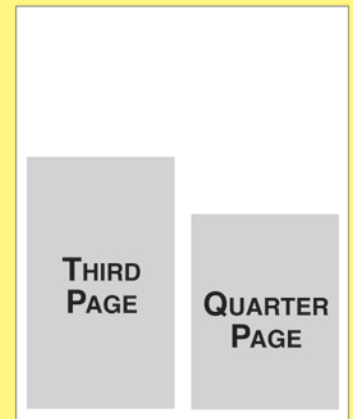


HALF PAGE VERTICAL

3.625" x 10.125"

THIRD PAGE VERTICAL

2.375" x 10.125"



THIRD PAGE

3.625" x 7"

QUARTER PAGE

3.625" x 4.875"

EIGHTH PAGE

3.625" x 2.375"

All measurements are width x depth in inches.



Shaded area represents ad proportion on the page.
 There is a .375 inch margin around the live area.

Full bleed options are shown in red.
 These areas get trimmed off!

Questions, please contact us.

On full bleed files it is important to have sizing, and spacing correct, including the area outside the "Live Area" to be void of any crucial information.